



Media Release

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Announcing the 2025 Master Breeder Award Winners

Brantford (Ont.), January 17, 2026 – Holstein Canada proudly unveiled the 21 recipients of the 2025 Master Breeder Awards during a much-anticipated live virtual event on Saturday evening. With over 13,500 Holstein members and enthusiasts tuning in, the evening was hosted by Classifier Véronique Jaquet and Lead Field Service Business Partner Toby Kleinsasser, marking another successful edition of this engaging online celebration.

This year's honourees hail from across the country, showcasing the depth of talent and dedication within Canada's Holstein community:

- Quebec: 12 recipients
- Ontario: 5 recipients
- Alberta: 2 recipients
- Manitoba: 1 recipient
- Nova Scotia: 1 recipient

Congratulations to all the winners on achieving this prestigious recognition—the pinnacle of success in Canadian dairy breeding.

Since its inception in 1929, the Master Breeder Award has celebrated the exceptional breeding achievements of Holstein Canada members. To date, more than 1,000 Master Breeder shields have been awarded to herds demonstrating excellence in production, conformation, and traits like reproduction, health, and longevity. These herds represent the gold standard in breeding for both performance and sustainability.

PREFIX	LOCATION
BIRDOLM	Rockwood, ON Club: Wellington
BOISVERT	L'Avenir, QC Club: Centre du Québec
BOKMA	Shubenacadie, NS Club: Central Nova
CHEVRIER	Rigaud, QC Club: Montréal-Vaudreuil-Soulanges
CRESTOMERE	Ponoka, AB Club: Central Alberta
DESSAUGES	Farnham, QC Club : St. Jean
DESROSS	Sainte-Flavie, QC Club: Bas-Saint-Laurent
EASTEDGE	Springfield, ON Club: Elgin
H-BRIDGE	Parkhill, ON Club: Middlesex
HECTARE	Roxton, QC Club: Shefford-Brome-Rouville
HIDDENSPRING	Elmira, ON Club: Waterloo
MIBOIS	Sainte-Françoise, QC Club: Lotbinière
MICHERET	Saint-Zéphirin-de-Courval, QC Club: Centre du Québec
MISSIONTRAIL	Woodlands, MB Club: Interlake
MOSNANG	Rimbey, AB Club: Central Alberta
NAULY	Tingwick, QC Club: Bois-Francs
RINGO	Saint-Mathias-sur-Richelieu, QC Club: Shefford-Brome-Rouville
ROCHELET	Warwick, QC Club: Bois-Francs
ROCLAIRSON	La Présentation, QC Club: Saint-Hyacinthe
SAINTOUR	Baie-Saint-Paul, QC Club: Saguenay-Lac-Saint-Jean
VONBURG	Woodstock, ON Club: Oxford

About Holstein Canada

Holstein Canada has 9,200 members and is responsible for the maintenance of the Holstein Herd Book under the Federal Animal Pedigree Act of Agriculture and Agri-Food Canada (AAFC). The Association offers many services to its members to help them evaluate, select and improve their herds through genetic improvement programs. For more information, visit our [website](#) or follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

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